

AMENDMENTS TO THE ABSTRACT

A product transaction mediation system and a printing mediation system, for example, for printing products, is provided that includes a supplier supplying a product to an orderer and a mediator mediating the transaction. The system enables the orderer to receive products of high quality printed matter even when in the case that the ordering ordering a small quantity of the products (printed matter) is small. In case that If the printed matter products are ordered by the printing mediation center from the a printing supplier and by the shop an orderer from the printing mediation center, the transaction is subjected to a first mediator/supplier transaction price table and a second orderer/mediator transaction price table respectively. In case that there exists at least plurality of shops that complies with the second transaction price table and that there is a relationship in which the price per unit quantity of the product in accordance with said first transaction price table is equal to or less than the price per unit quantity of the product in accordance with said second transaction price table, the printing mediation center mediates the order of the printed matter from the printing service of the shop.